



29th Annual
Seaside Fiesta
Flagler Avenue 2017

Sponsorships

The 29th Annual Seaside Fiesta is hosted by the Flagler Avenue Business Association along Flagler Avenue, June 15, 2017 from 5:00-9:00PM. This year's event is a family affair carnival event bringing families, friends and neighbors for an evening to enjoy fun, games and entertainment. By becoming a sponsor your organization will gain increased exposure to New Smyrna Beach and our surrounding communities. Other benefits include:

Creating Positive Publicity/Heightening Visibility

Sponsorship will give your organization New Smyrna exposure in media advertising targeted to New Smyrna Beach and our surrounding communities. Your sponsorship will improve how your organization is perceived by the local community. Exposure to this audience will appeal to families and are likely to shape attitudes and continue to generate a lasting positive image for your company.

Marketing Opportunities and Entitlements

King Neptune Sponsorship

\$500.00 Sold Out

- Company name and logo on event banner
- Business logo included in flyers distributed throughout community.
- Company recognition in any radio and TV advertising.
- Company logo on all event signage.
- Designated area exclusive to your organization with high visibility for booth placement.
- Free 20' x 20' booth space
- Logo / Link on home page of event web site
- Mention on event's Facebook page

Mermaid Ariel Sponsorship

\$300.00

- Business logo included in flyers distributed throughout community.
- Company logo event signage
- High visibility booth placement
- Free 10' x 20' booth space
- Logo / Link on home page of event web site
- Mention on event's Facebook page

Sponsorships are awarded on a first come first serve basis.

For questions regarding sponsorship, please contact event manager, Joanne Bogus. Phone (407) 637-4165 or e-mail: joanne@jmbmeetingsandevents.com



Sponsorship Application
Sponsorship Levels (check one)

- King Neptune** **Three available** **\$500.00**
- Mermaid Ariel** **Two available** **\$300.00**

Sponsorships are awarded on a first come first serve basis. The deadline for receipt sponsorship level payment is April 1, 2017. By submitting this sponsorship commitment form, your organization agrees to abide by all policies set forth by the 29th Annual Seaside Fiesta. Please note: Sponsorship is not guaranteed until the fee has been paid. Please complete this form sign and e-mail to Joanne Bogus at joanne@jmbmeetingsandevents.com

For questions regarding sponsorship, please contact the event manager Joanne Bogus. Phone (407) 637-4165 or e-mail form to: joanne@jmbmeetingsandevents.com

COMPANY NAME (as you prefer it to appear on all marketing materials):

DESCRIPTION OF ACTIVITY _____

CONTACT for the 29th Annual Seaside Fiesta Correspondence:

Name: _____ **TITLE:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Authorized Signature

Date
