



**"Best of Show" Contest**  
**Live Entertainment**  
**And Much More!**

**Thursday**  
**April 21, 2016, 5-9PM**  
**FLAGLER AVENUE**



# FACT SHEET

## 8th ANNUAL NEW SMYRNA BEACH FOOD FESTIVAL

**FOR GENERAL EVENT INFORMATION CALL:**

MALLORY ORR, SOUTHERN STONE EVENTS 704-726-3528

**FOR EXHIBITOR & FOOD BOOTH ENTRY INFORMATION CALL:**

DRITA TRAVIS, BOOTH COORDINATOR 386-690-9284

**FOR PRESS INFORMATION CALL:**

SWAYNE PARSONS, SOUTHERN STONE EVENTS 386-882-7422

**FOR EVENT COORDINATION OR DAY OF THE EVENT CALL:**

MALLORY ORR 704-726-3528

FRANK DEMARCHI 386-871-5558

**EVENT DETAILS:**

**DATE:** Thursday, April 21, 2016

**TIME:** 5PM to 9PM

**DESCRIPTION:** Local area restaurants join the Hospitality Group of Flagler Avenue to participate in the 8th Annual New Smyrna Beach Food Festival. This event will take place on the evening of Thursday, April 21, 2016 along Flagler Avenue. Flagler Avenue will be closed from Pine to So. Atlantic Streets for the event from beginning at 3pm with the event from 5 to 9pm. Last year's Spring Food Festival was attended by over 5,000 people and this year we expect from 5,000 to 8,000!

A variety of local restaurants are being invited to sell samples or "tastings" of their best dishes to the large crowds that will be roaming up and down Flagler Ave. All items are to be priced between \$3 and \$5 dollars.

There will also be a friendly competition sponsored by Southern Stone Events Group. A "Best in Show" trophy will be awarded to the favorite entry voted on by a panel of judges.

**BEST ON THE BEACH FOOD COMPETITION!**

# The Flagler Avenue Hospitality Group

## STREET FESTIVAL ENTRY FORM

Event: New Smyrna Beach Food Festival    Date: April 21, 2016  
Setup Time: 3:30PM to 4:30PM    Tear Down Time: 9 to 10PM  
Place: Flagler Avenue, New Smyrna Beach, FL

Please fill out this form and return no later than April 12, 2016 with your check to:  
**The Flagler Avenue Hospitality Group, c/o 392 Flagler Avenue, New Smyrna Beach, FL 32169.**

Entry fee for each 10 x 10 space on Flagler Avenue is as follows:

\$25 – Non Profit Organizations     \$50 – Crafter/Hand Made Items     \$50 – All Other Vendors

Checks should be made out to **Flagler Avenue Hospitality Group.**

Entrant or Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Booth Description: \_\_\_\_\_

Booth Size:     10x10 (\$Fee X 1)                       10x20 (\$Fee X 2)                       10x30 (\$Fee X 3)

For more information or questions about the event,  
Drita 1-386-690-9284 or Mallory at 1-704-726-3528

**[www.partyonflagler.com](http://www.partyonflagler.com)**

Check made out to Merchants of Flagler Avenue must be included with Entry Form

This event will go on **RAIN OR SHINE!!** No Rain Date and No Refunds.

### Additional Information:

1) INDEMNIFICATION: By signing this application, Vendor agrees to indemnify fully and save and hold harmless the City of New Smyrna Beach, Merchants of Flagler, Inc., their officers, employees and agents, against any and all damage claims, liabilities and causes of action of every kind and nature (including but not limited to fire, accident, occurrence, theft or condition in or upon the ground/site), to the extent they are not caused by the conduct of the Merchants of Flagler, Inc. or the City of New Smyrna Beach, their agents or employees. Nothing contained in this Agreement shall be constituted as a waiver of the City's sovereign immunity granted pursuant to Section 768.28, Fla. Stat".

2) "I have read and agree to abide by all the rules governing the Flagler Avenue Event. I do hereby release and hold harmless the City of New Smyrna Beach, and the Merchants of Flagler from any and all manner of actions, suits, damages, or claims whatsoever arising from any loss or damage to my property, or anyone's property in my possession or supervision. I shall comply with all applicable Federal, State and local laws, rules and regulations. I understand that I am wholly responsible for collecting and submitting Florida Sales Tax (6.5% Volusia County) during this event."

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Name (Please Print): \_\_\_\_\_

Date: \_\_\_\_\_